

DR.
Sonia
CHOPRA

ENDODONTIST • EDUCATOR • SPEAKER • AUTHOR • ENTREPRENEUR



Media Kit

2026





Click [here](#) for bio variations

Hi, there!

I'M SONIA

I'm a board-certified endodontist, TED speaker, Forbes contributor, author, endodontic instructor, and founder of Ballantyne Endodontics in Charlotte, North Carolina. In fact, I was the first female endodontist to practice in Charlotte!

I became passionate about endodontics (the dental specialty of saving teeth) after an experience as a patient, where my pain was misdiagnosed, and the wrong tooth was extracted. It wasn't until I was referred to an endodontist that I was correctly diagnosed, and a root canal saved me from excruciating pain. Now I'm on a mission to save teeth whenever possible.



I do this through:

- Founding E-School, an innovative online continuing education course on endodontics for general dentists.
- Founding E-School LIVE, a one-of-a-kind hands-on 4-day endodontic training program for general dentists.
- Speaking engagements at professional dentistry events like the Association of American Endodontists, Dentsply Sirona World, and EndoCon.
- Speaking engagements for general audiences on stages like TEDx.
- Regular contributions to scholarly journals, podcasts, and media outlets.
- Co-founding A Night for Smiles, an annual gala I co-founded to support Charlotte-area dental health initiatives.



TEDx Farmingdale
November 2021

AUDIENCE DEMOGRAPHICS

*General Dentists
Empowered Dental Patients
and General Public*

54%

identify as female

46%

identify as male

41.4%

aged 25-34 years old

36.5%

aged 35-44 years old

PREVIOUS MEDIA ENGAGEMENTS

Contributor to

FORBES

NBC

TEDx

Dentistry Today

Thrive Global

Natfluence

THE STATS

MAILING LIST

44k

*email list
subscribers*

WEBSITE
drsoniachopra.com



11.8K

*unique monthly
users*

25.7K

*monthly page
views*

95.7% / 4.3%

*new users vs. returning
users*

45.57%

*organic
search*

15.24%

*direct
visits*

4.16%

*via social
media*

14.54%

*via
email*

Past Speaking Events

TEDx

Dentsply Sirona World

AAE Insight Track

AAE Annual Session

Women in Dentistry

EndoCon

Sonendo Sound Science Academy

Dentsply Sirona Key Opinion
Leader Meetings

Mommy Dentists in
Business Clinical Summit

Dental Win Win Summit

*30+ podcast
interviews and
television
interviews*



E - S C H O O L
EVERYDAY ENDO MADE EASY



Previous Collaborations



SOCIALS

INSTAGRAM



31.9k+

*instagram followers
average 3 posts per week*

165k +

average monthly reach

@drsoniachopra

FACEBOOK



9.8k+

facebook page likes

average 3 posts per week

@soniachopradds

YOUTUBE



11.9k+

subscribers

@SoniaChopraDDSEndoForAll

LINKEDIN

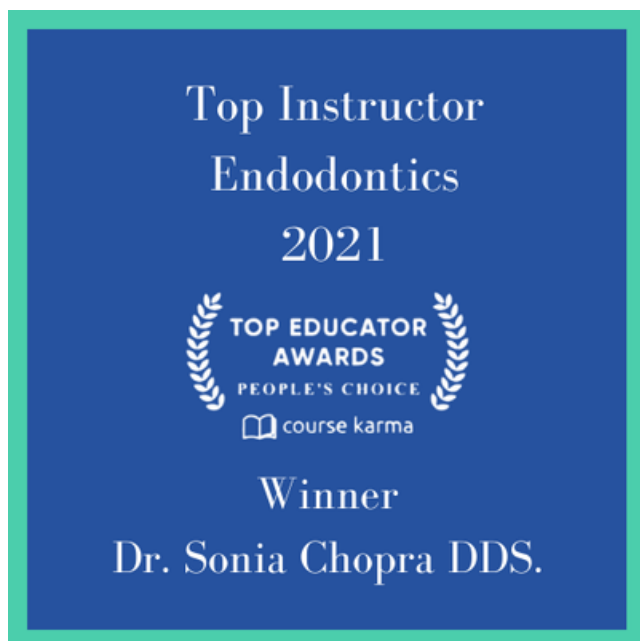


4.5k+

connections

@sonia-chopra-dds

Awards & Accolades





THANK YOU SO MUCH

I can't *wait* to
collaborate!

Price List

IN PERSON

\$10,000 per day + travel

PODCASTS

\$1,500 per 30 minutes

ONLINE INSTRUCTIONAL WEBINARS

\$5,000 per webinar

SELECT A TOPIC

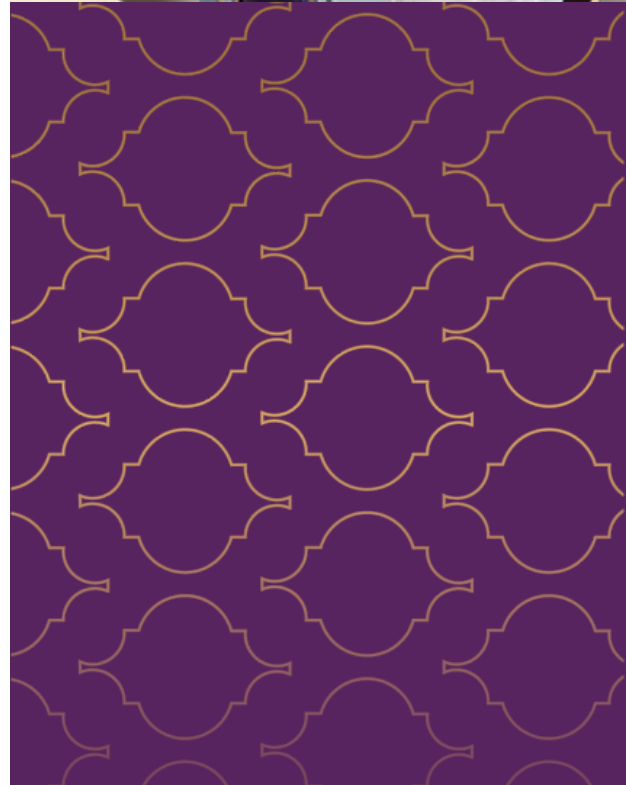
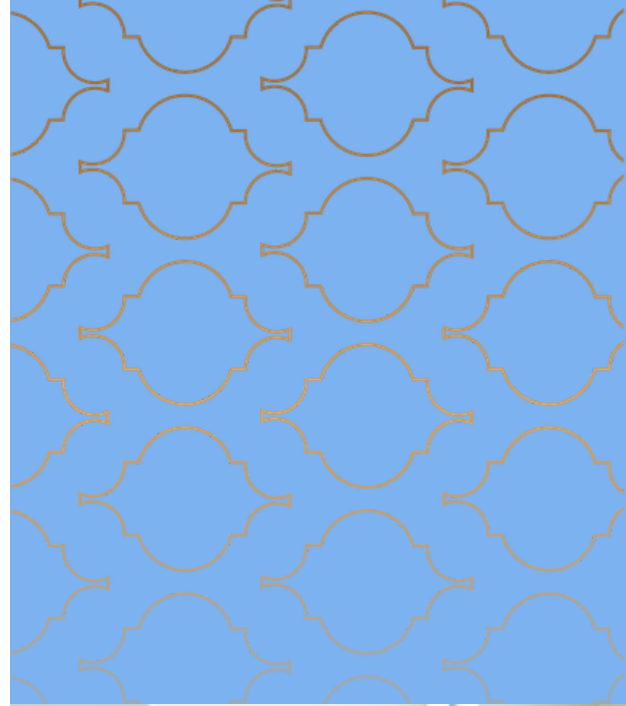
- ***Managing Endodontic Emergencies: What Every General Dentist Needs to Know***
- ***The Top Endo Struggles Solved: Secrets to Decreasing Chair Time***
- ***Endodontic Applications of 3D Imaging***
- ***The Modern Day Root Canal***
- ***Endo is For Everyone: You Do It and Don't Even Know It***
- ***5 Ways Endo Sneaks Into the General Dentist Practice***
- ***The Empowered Endo MasterClass***
- ***The Power of a Good Endodontic Diagnosis***
- ***Simplifying Endo: Streamline Endo to Boost Your Production***

How To Book

Pitch your event details or collaboration opportunity including dates by emailing me at support@drsoniachopra.com with as much information as possible.

I will consider your request carefully and respond within 5-7 working days to begin the conversation on selecting teaching topics and booking arrangements for your event.

[Click here](#) to fill out collaborator interest form





Let's Work Together!

If you believe your product, event, or collaboration opportunity would be a good fit for my brand, values, and audience, I'd love to hear from you! I typically collaborate in the following ways:

- *Media Opportunities*
- *Collaborative Education*
- *Affiliate Partnerships*
- *Events and Speaking Engagements (In-Person or Online)*

AS SEEN IN:

TEDx

**DENTISTRY
& TODAY**

Forbes

THRIVE  GLOBAL



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